***Appendix AI: Generic Entry Form (for Startup Competitions)***

|  |  |  |
| --- | --- | --- |
| Name of Startup (max of 2 words) | | |
| Student Buddies | | |
| Describe your Startup in brief (max of 10 words) | | |
| A platform for students to connect, study, and share with fellows from other schools with the same discipline. | | |
| Company Email | | |
|  | | |
| Landing Page URL | | |
|  | | |
| Team Profile | | |
| Project Manager – Hustler | | |
| Name: | Jephunneh C. Mabini | |
| Current Address: | 063 Sitio Riles, Basak, Mandaue City, Cebu, Philippines, 6014 | |
| Mobile Number: | 0919 377 29 77 | |
| Email Address: | mcjeph@gmail.com | |
|  | | |
| System Analyst/Database Designer – Hipster | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | rheashanechiong@gmail.com | |
|  | | |
| Software Engineer – Hacker | | |
| Name: | Rhea Shane M. Chiong | |
| Current Address: | 0440 Sitio BACA, Apas, Cebu City | |
| Mobile Number: | 0922 501 12 84 | |
| Email Address: | rheashanechiong@gmail.com | |
|  | | |
| Network / UI Designer - Hipster | | |
| Name: | | Cristian G. Paragoso |
| Current Address: | | 296 M Gonzales Compound, Gorordo Ave., Brgy. Kamputhaw, Cebu City |
| Mobile Number: | | 0915 841 64 54 |
| Email Address: | | cparagoso@gmail.com |
|  | | |
| Software Tester / Technical Writer – Writer | | |
| Name: | Cristian G. Paragoso | |
| Current Address: | 296 M Gonzales Compound, Gorordo Ave., Brgy. Kamputhaw, Cebu City | |
| Mobile Number: | 0915 841 64 54 | |
| Email Address: | cparagoso@gmail.com | |

Executive Summary (Bullet points are acceptable)

|  |
| --- |
| THE NEED *What is the need or customer pain point that you are solving? Why will your startup make the world a better place? (max of 50 words)* |
| Some schools will have only a few highly motivated students who want to keep learning and seriously study for their exams. They can study by themselves or get information from the internet. However, there is an advantage to having people study together and help each other understand lessons.  It is easy to create study groups with classmates, but having a platform to connect with students from other schools studying the same discipline will make for better learning. Bridging the communication between highly motivated students and creating a community of serious scholars will only improve the educational system overall. |
| THE MARKET *What is the market for your startup, locally and globally? Define the size of the market from the perspective of the product defined. You may include data or findings that show the potential impact and opportunity of your product/service. (max of 150 words)* |
| The Philippines has approximately 27M basic education and 3.6M higher education students according to PSA and CHED. With every year, new generations of students continuously join the academe. If only 1% of 30M are student who seriously study and collaborate with study groups, there would be about 1.5M probable student users in the Philippines alone.  Motivated students preparing for exams or simply wanting to study can have a platform and community who they can study with. A student can find classmates, schoolmates, or students from other schools studying the same discipline. They can have discussions on conceptual questions and common topics; make simple quizzes to test each other; or share information and techniques they learn from their own classes. |
| THE TECHNOLOGY *Is your technology novel, unique, or disruptive? Describe how your idea works. What is the current state of your solution (idea, beta, prototype, alpha, launched?) Why is your proposed technology mile apart from the rest?* |
| The idea is to create an android app and website for students to learn and connect with other students from different schools.  The student, as a user, can make a profile and state their current year level and/or course. Base on the discipline, they will be recommended to public study groups or start their own private groups. They can also ask or answer questions on public forums.  Graduated students can maintain their own account with a change in status. They can still make study groups dedicated to licensure exams and other certifications.  The platform can also provide for reviewers and general questionnaires to students based on the discipline for specific exams students are studying for. |
| THE TEAM *Why are you the men/women to make this idea into a global business? (Remember that you have a minimum of 2 and a max of 3 members per entry with at least 1 technical lead. Also, indicate the roles of each team members. (max of 200 words)* |
| Our team is composed of individuals who excel in their own field of expertise and are capable of learning more to find solutions. We are dedicated to make the project successful. We are in constant communication with each other to discuss the ideas of one another and the problems that we encounter and may arise in the future for this project.  The following is our team composition:  Jephunneh Mabini – Project Manager  Rhea Shane Chiong – Database Designer and Software Engineer  Cristian Paragoso – UI Designer and Technical Writer |
| SYNERGY *Which industry is the closest fit to your product solution? (Please check).* |
| * Agriculture * Commerce * Communications * Disaster Preparedness and Response   ✓   * Education * Environment * Governance * Health * Home * Livelihood * Media and Entertainment * Mobile Solutions * People-on-the-Go * Power and Energy * Transportation * Others (Please specify.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

*I certify to the best of my knowledge that the idea submitted is original.*

\_\_\_\_\_\_\_\_\_\_\_Jephunneh C. Mabini\_\_\_\_\_\_\_\_\_\_

*Signature over printed name of Project Manager*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Date Signed*